



# eLearning

How do we learn? How do we acquire and transfer skills and information to help us develop? Effectively designed and developed eLearning considers not only the learning styles of individuals, but also the ease by which the learners can transfer the gained knowledge and skill to the job.

## eLearning Defined:

eLearning, by definition, is internet-enabled learning that encompasses training, education, on-demand information, and communication.

- The convergence of the Internet and learning, or Internet-enabled learning
- The use of network technology to create, foster, deliver, and facilitate learning – anytime and anywhere
- The delivery of individualized, comprehensive, and dynamic learning content in real time
- Accountability, accessibility, and opportunity to allow people and organizations to keep up with the rapid pace that define the business world
- A force that gives people and organizations the competitive edge in a rapidly changing global economy

## eLearning Is:

- Self-paced, giving learners a chance to speed up or slow down their individual learning process.
- Self-directed, allowing learners to choose content and tools appropriate to their differing interests, needs, and skill levels.
- Accommodating to multiple learning styles using a variety of delivery methods.
- Accessible 24/7 making scheduling easy.
- On-demand accessible meaning learning can happen precisely when needed.
- Cost efficient; travel time and associated costs (parking, fuel, transportation, etc.) are reduced or eliminated.
- An enhancement of computer and Internet skills.
- Based upon hundreds of years of established pedagogical principles.

## The Benefits:

- Convenient and Portable
- Cost Reduction
- Flexible
- Higher Retention
- Greater Collaboration
- Global Opportunities

