Train-Ease, Inc.
Learning & Performance Solutions

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Instructional Design Services

At Train-Ease, the Instructional Design process is the foundation for building needs based learning solutions for our clients. Our expert Instructional Design consultants carry ten plus years of experience creating learning solutions across various industries such as:

- Health Care
- Insurance
- Retail
- Manufacturing
- Financial Services
- Technology
- Education

Our customized Instructional Design process allows us to partner with our clients to easily arrange content that helps the target learners transfer the gained knowledge and skill most effectively to their job. At a high level, this process consists of crafting the learning objectives, identifying the content in support of the learning goals, creating the exercises and activities to assist the learners with applying the knowledge/skill while receiving feedback, and assisting the transition of the learning to the job.

Our Instructional Design process is unique to each learning solution. For example, the creation of eLearning is supported with the use of detailed storyboards that allow our clients to see how the content, graphics/photos, and learner interactions will be organized in the course prior to it coming to life in the development phase.